

# Inspired Innovation

Let's create the space for you and your team to think through your proposition. These highly immersive innovation workshops develop the innovators mindset and create new habits around effective innovation delivery. They are customised to your transformation needs. As a Lean Start-up, Design Thinking and Agile practitioner and coach I help you build the innovators mindset, build a healthy relationship with failure and controlled risk and challenge you and your team to grow the proposition and your capability. Coaching will help you embed the learning and hardwire the innovation muscle.



## This Program is for you if...

- You are a leader in an organization that has been given the innovation mandate?
- You are an innovation team struggling with innovation delivery and how to effectively use all the frameworks?
- You are struggling to get from problem-solution fit to product-market fit.
- Your MVP (Minimal Viable Product) is struggling and you don't know how to pivot.
- You have to bring the rest of your organization a long and work collaboratively with internal and external partners
- You are and entrepreneur with an innovative idea trying to get your business started? Product launched? An idea tested?

## Workshops: How We Work



Learn how to take your proposition from idea to scale. In this 2-day customisable workshop we will focus on:

### Innovators Mindset

Whether you an intreprenuer or entrepreneur, identify the key attributes of an innovator and what conditions make an innovation team or innovative business successful. Get comfortable with the terms "Controlled Risk" and "Failure as a Practice"

## Innovation Frameworks

Human Centred Design (Design Thinking); Business Modeling (Lean Model Canvas); Agile: Educate you on how they work and when to apply them. We'll deep dive with a current proposition you are working on or one of the many examples I can provide.

## Powerful Questions

A coaching approach to innovation delivery. Learn to ask those potent thinking questions, challenge hypothesis.

## Coaching

There are 6 follow-on 90-minute coaching sessions embed the learning. We will focus on:

- Holding the team accountable to the new learning
- Reviewing any concepts that the team is struggling with
- Challenging the proposition to move it forward

---

**Is your team already comfortable with the frameworks but need an outside perspective on their proposition?**



## Get Perspective – Custom Coaching Approach

I have developed a coaching approach that combines the practices of human centered design, lean start-up, agile and Neuroscience to support your team wherever you are in your innovation and inter/entrepreneurship journey. Bring me in to work with you and or your team for 60 minutes and we will:

- Uncover new insights
- Challenge the proposition and move it forward
- Eliminate blocks through powerful questioning

To schedule your workshop and for more information visit my website at [TinaMathas.com](http://TinaMathas.com) or contact me directly at 403-465-5203.

I look forward to working with you and your team and inspiring your way forward.

*Tina*

